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PRESS RELEASE

## **NoiseGrasp® Selected to Exhibit at 2019 Startup Grind Global Conference**

**Silicon Valley, CA - January 16, 2019**

NoiseGrasp has been selected by Startup Grind, powered by Google for Startups, for the Startup Exhibition in the Grind category at the 2019 Startup Grind Global Conference held February 12th through February 13th in Redwood City, Calif.

The Startup Grind Global Conference provides an environment where a community of world-class startups, partners, investors, thought leaders, and worldwide directors come together for over two days of invaluable education, connection, and inspiration. This year, there will be a roster of thought leaders at the tops of their industries providing highly educational content from 6 different stages at the event.

NoiseGrasp's Chief Strategy Officer, Sajid Mohamedy, expressed his appreciation in response to the company's selection as a top global startup by Startup Grind: "We're certainly in 'startup grind' mode, so this is wonderful recognition of all the hard work by the NoiseGrasp team. NoiseGrasp is excited to share with the Startup Grind community how our predictive marketing tech is helping clients boost KPIs by more than 20%!"

### **About NoiseGrasp**

NoiseGrasp solves a fundamental, yet confounding executive question -- "which ad investments yield the highest value, across all digital and traditional media?" Using predictive AI-based technology that's over 90% accurate, NoiseGrasp helps clients boost their KPIs more than 20%! And the way NoiseGrasp has built it, every company is invited to the party – not just the "big boys" with tons of data and money. In other words, the NoiseGrasp platform works in environments of both big data and "small data." Small data is especially relevant for growth brands, which have tons of potential opportunities, but are faced with opacity, flux and lack of historical data when making strategic business decisions. Learn more about how we "Make Sense, Not Noise" at [noisegrasp.com](http://noisegrasp.com).

### **About Startup Grind**

Startup Grind is the largest independent startup community, actively educating, inspiring, and connecting 2,000,000 founders in more than 600 chapters globally. Founded in Silicon Valley, we nurture startup ecosystems in 130+ countries through events, media, and partnerships with organizations such as Google for Startups. Our local monthly events feature successful local founders, innovators, educators and investors who share lessons learned on the road to building great companies. Startup Grind also hosts two flagship conferences annually — the Global Conference and Europe Conference. To date, Startup Grind has helped millions of entrepreneurs find mentorship, connect to partners and hires, pursue funding, and reach new users. Learn more at [StartupGrind.com](http://StartupGrind.com).

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